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## **FOR IMMEDIATE RELEASE**

### **Northside Center's Board Selects Vikki Pryor as New President & CEO**

**(New York, NY, June 27, 2024)** – Northside Center for Child Development (“Northside”), based in Harlem and a leader in behavioral health and education services for nearly 80 years, has announced the retirement of its Hilde L. Mosse President and CEO, Thelma Dye, Ph.D., after 37 years of remarkable service. “We thank Dr. Dye for her tremendous contributions and wish her well,” says Michael Goldstein, Chairman of Northside’s Board of Directors. “We are thrilled to share that Vikki Pryor is joining as President and CEO effective July 1. Vikki is deeply committed to children, families, and social justice, and brings decades of nonprofit and business leadership experience to Northside. With her expertise, and track record of results, we are confident that Vikki will successfully leverage Northside’s legacy to sustainably achieve our mission for children and families.”

Before joining Northside, Pryor served as President and CEO of Getting Out Staying Out (GOSO), an East Harlem-based youth development organization focused on education, employment, and emotional well-being. Under her guidance, GOSO expanded its reach, implemented innovative programs, and achieved impactful outcomes for the youth it serves. Pryor is a lawyer, MBA, CPA, and educator. To read more about her background, [click here](#).

“The chance to join Northside’s team on a shared journey is exciting but humbling. It is the pursuit of a mission that is still relevant today. The impact on children and families remains nothing short of transformational,” says Vikki Pryor.

Northside serves over 4,000 children annually through high-quality, outcomes-driven behavioral health, early childhood, and enrichment services. The organization provides children and their families the support they need to overcome adversity, thrive, and pursue their dreams.

#### **About Northside**

Northside has been a staple of the Harlem community since its founding in 1946 and a pioneer at the intersection of education and behavioral health for Black and Latino children. Several of its programs were the first in Harlem and established the standard of care for many social service agencies. Northside’s founders, Doctors Kenneth and Mamie Clark, were psychologists whose breakthrough Black/White Doll Study was used as evidence in *Brown v. Board of Education*,



which declared public school segregation unconstitutional. The philosophy behind this landmark decision, now on its 70<sup>th</sup> anniversary, continues to inspire Northside to create and drive innovative programs that focus on the strengths of families and the importance of children's self-esteem. For more information on Northside Center for Child Development, please visit [www.northsidecenter.org](http://www.northsidecenter.org).

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